

CAPABILITY STATEMENT

Founded in 2005, Winston Strategic Partners is a management consulting firm serving clients across the U.S. We deliver change management communications solutions that promote employee engagement and equip leaders for the future.

ENGAGE | INFLUENCE | CHANGE

CORE COMPETENCIES

Change Management Communications

Engage stakeholders to action with communication strategies that incorporate the “why” with relevance and empathy

Talent & Leadership Development

Expand leadership and management competencies to master complex organizational change and strategic challenges

Diversity & Inclusion Strategies

Establish or expand initiatives that influence and promote organizational cultures of inclusion

DIFFERENTIATORS

- 25+ years of experience in corporate roles and consulting engagements
- Team of seasoned professionals
- Dedicated resource from strategy through implementation
- Custom course design & facilitation services
- Small and nimble business enterprise offering competitive pricing and uncompromising service
- Diverse industry experience

CLIENTS

Rhode Island National Guard
Consolidated Edison
Connecticut Lottery Corporation
Dr Pepper Snapple Group
Connecticut Department of Transportation
University of Hartford
Unilever
NYK Lines (N.A.) Corp.
Pitney Bowes

COMPANY CONTACT INFORMATION

Winston Strategic Partners, LLC
262 West Cedar Street, Norwalk CT 06854

DIANE WINSTON

Founder & CEO

O 203.838.9789 **M** 203.247.7015 **F** 203.838.9934

dwinston@winstonstrategicpartners.com

www.winstonstrategicpartners.com

PROCUREMENT READINESS DATA

UEI DY1CACNZK477
DUNS Number 616022104
CAGE Code 4THS7
FEIN 510556009
SAM Active

NAICS CODES

541611 Administrative Management & General Management Consulting
541612 Human Resources Consulting
541613 Marketing Consulting
611430 Professional & Management Development Training

SIC CATEGORIES

8742 Management Consulting Services
8299 School and Education Services NEC

NIGP CODE

92441 Education & Training Services
91841 Business Consulting
91871 Management Consulting
91824 Communication Consulting
91865 HR Consulting Services
91883 Organizational Development Consulting

PSC CODES

B553 Communications Studies
R426 Communications Services
R431 Support - Professional: Human Resources
U008 Training/Curriculum Development
U009 Education Services
U099 Education/Training

CERTIFICATIONS



MWBE
Certified



CT, RI,
PANYJJ