



Masters at Communicating Change

CAPABILITY STATEMENT

Founded in 2005, Winston Strategic Partners is a management consulting firm serving clients across the U.S. We deliver change management communications solutions that promote employee engagement and equip leaders for the future.

ENGAGE | INFLUENCE | CHANGE

CORE COMPETENCIES

Change Management Communications

Engage stakeholders to action with communication strategies that incorporate the “why” with relevance and empathy

Talent & Leadership Development

Expand leadership and management competencies to master complex organizational change and strategic challenges

Diversity & Inclusion Strategies

Establish or expand initiatives that influence and promote organizational cultures of inclusion

DIFFERENTIATORS

- 25+ years of experience in corporate roles and consulting engagements
- Team of seasoned professionals
- Dedicated resource from strategy through implementation
- Custom course design & facilitation services
- Small and nimble business enterprise offering competitive pricing and uncompromising service
- Diverse industry experience

CLIENTS

Rhode Island National Guard
Con Edison
Connecticut Lottery Corporation
Dr Pepper Snapple Group
Connecticut Department of Transportation
University of Hartford
Unilever
NYK Lines (N.A.) Corp.
Pitney Bowes

COMPANY CONTACT INFORMATION

Winston Strategic Partners, LLC

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DIANE WINSTON

Founder & CEO

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PROCUREMENT READINESS DATA

DUNS Number 616022104

CAGE Code 4THS7

FEIN 510556009

SAM Active

NAICS CODES

541611 Administrative Management & General Management Consulting

541612 Human Resources Consulting

541613 Marketing Consulting

611430 Professional & Management Development Training

SIC CATEGORIES

8742 Management Consulting Services

8299 School and Education Services NEC

PSC CODES

B553 Communications Studies

R426 Communications Services

R431 Support - Professional: Human Resources

U008 Training/Curriculum Development

U009 Education Services

U099 Education/Training

CERTIFICATIONS

8(a) since 5/14/2016

EDWOSB

MBE (NMSDC)

DBE (CT DOT)

M/WBE (CT, MA, NYC)