



WINSTON STRATEGIC PARTNERS, LLC

Change Management Communications • Leadership Development Training • Executive Coaching

Capability Statement

Company Overview

Founded in 2005, Winston Strategic Partners is a Connecticut-based management consulting firm serving clients across the U.S. We promote organizational change by implementing communication strategies that help prepare our clients for the future.

Core Competencies

- **Change Management Communications** - We deliver relevant and timely stakeholder-specific communications about changes that will impact your organization
- **Leadership Development Training** - We design and facilitate training seminars targeted for mid-level managers
- **Executive Coaching** - We offer one-on-one coaching

What Sets Us Apart

- 30+ years of experience in corporate roles and consulting engagements
- Team comprised of seasoned professionals
- Dedicated project resource from strategy through implementation
- Custom course design & facilitation services
- Coaches certified in multiple assessment tools
- Small business enterprise that is nimble, offers competitive pricing, with uncompromising service quality
- Diverse industry experience

Certifications

- 8(a) since 5/14/2016
- EDWOSB
- DBE (CT DOT)
- MBE (NMSDC)
- WBE (WBENC)
- M/WBE (CT & MA)

Company Contact Information

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Procurement Readiness Data

DUNS Number: 616022104
CAGE Code: 47THS7
FEIN: 510556009
SAM: Active

NAICS Codes:

- 541611 – Administrative Management & General Management Consulting
- 541612 – Human Resources Consulting
- 541613 – Marketing Consulting
- 611430 – Professional & Management Development Training

PSC Codes:

- **B553:** Communications Studies
- **R419:** Educational Services
- **R426:** Communications Services
- **R429:** Support - Professional: Emergency Response/Disaster Planning/Preparedness Support
- **R431:** Support - Professional: Human Resources
- **U008:** Training/Curriculum Development
- **U009:** Education Services
- **U099:** Education/Training

Clients

Con Edison
Connecticut Lottery Corporation
Dr Pepper Snapple Group
Connecticut Department of Transportation
University of Hartford
Unilever
Fusco Corporation
NYK Lines (N.A.) Corp.
Pitney Bowes