



WINSTON STRATEGIC PARTNERS, LLC

Your "On Demand" Communications Provider™

DIANE WINSTON

Diane Winston is a communications executive with over 25 years of corporate experience. After several years as a freelance consultant, she established **Winston Strategic Partners, LLC**, as a specialized business strategy and communications consulting firm based in Norwalk, Connecticut. As the firm's Principal, she defines strategies for corporations undergoing organizational restructures, change management, transformations and other business-impacting initiatives. For small businesses and non-profit organizations, she provides "on demand" communications and business strategy support including writing business plans, proposals, presentations, newsletters and articles; facilitating group meetings; and at the individual-level, she develops and coaches executive speeches, personal profiles and resumes.

In late 2004, she concluded a two-year contract assignment with **Pitney Bowes Inc.** as the Director of Communications for the company's Global Human Resources Transformation Project. In this capacity, she developed and implemented the communications strategy preparing 33,000 managers and employees, around the world, for the new HR role, processes, policies and technology introduced by this project.

Prior to this assignment, Ms Winston was the Director of Communications for Information Technology at **AXA Financial**, a New York-based financial services company. While with AXA, she defined the department's internal/external communications strategy, managed the CIO's communications, departmental events/programs, Intranet site and as acted as the communications representative at the Corporate-level.

Diane enjoyed a 20-year career with **Citibank** before joining AXA. As a Vice President in the Corporate Bank, she led a variety of domestic and international client-focused initiatives in product and project management assignments for the Securities, Cash Management and Global Trade organizations. During her last three years with Citibank, Ms Winston was responsible for successfully defining, implementing the Global Y2K Client Communications Program protecting \$1.9B revenue base for the Global Cash Management and Trade organizations.

She is currently a member of the **International Association of Business Communicators (IABC)**; the **American Marketing Association (AMA)**; **National Association of Female Executives (NAFE)**; an active member of the Westchester/Greater Connecticut chapter of the **National Black MBA Association (NBMBAA)**. She launched the chapter's Leaders of Tomorrow® (LOT) Youth Mentoring Program in 2006, served as LOT Chair for two years, and is currently a mentor. Her efforts were recognized by the chapter at the 2007 Annual Awards Program when she was presented with the President's Award.

Diane is past president, former Chair of Communications and former Chair of **A.S.P.I.R.E.**, a mentoring program for local high school girls, sponsored by **Women in Management (WIM)** - a Stamford, Connecticut-based organization of executive businesswomen. She has also held memberships in **Finance, Credit & International Business – National Association of Credit Mangers (FCIB-NACM)** and served on the Product Management Committee of the **U.S. Council on International Banking (USCIB)**.

She has served on the Board of **Haven House**, a Stamford, Connecticut-based center for teen families; volunteered for the Stamford-based **Children's Learning Center** 2005 Annual Gala Committee; and was a member of the **West Norwalk Association**.

Ms Winston has an MBA in finance from the **University of Chicago** and a BA in political science from **New York University**.

She lives in Norwalk, Connecticut with her husband.

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